



DELAWARE COALITION AGAINST DOMESTIC VIOLENCE

Breaking the cycle of violence.

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Coalition Addresses Public Health Issue at the Purple Ribbon Event Honors key supporting members of the community

Wilmington, Del. – Intimate Partner Violence (IPV) is a serious public health issue that has lasting harmful effects on individuals, families and communities. Delaware's first responders have witnessed the immediate aftermath and we are now beginning to understand the long term health impact it also has on the lives it touches. But we at the Coalition Against Domestic Violence know that IPV is preventable and can be achieved through strong partnerships and commitment to addressing it in all of our health and social service systems. This is why the Delaware Coalition Against Domestic Violence (DCADV) has invited Dr. Yolanda Haywood, Emergency Medicine at the George Washington University Hospital, to be the keynote speaker at DCADV's signature awareness event, the Purple Ribbon Event. The Purple Ribbon Event, hosted annually during the Domestic Violence Awareness month will be held on Oct. 8 at the Christiana Hilton in Newark from 6-9 p.m.

Dr. Yolanda Haywood has been an advocate for the domestic violence community for many years. She is a survivor and will share her own personal story with our Delaware community as she has done with the medical community. She is the recipient of the DC Coalition Against Domestic Violence Award for Outstanding Achievement in Advocacy and has spoken at the National Conference on Health and Domestic Violence.

"We are grateful to have Dr. Haywood share her story and wisdom on IPV and how the medical community addresses this issue," says Mariann Kenville-Moore, Interim Executive Director of DCADV. "As the Coalition continues to work with community partners, we also strive to create public policy focusing on IPV. This is an opportunity to expand the conversation not only to the public but to the policy makers that work on behalf of the community."

The Purple Ribbon Event will also celebrate community leaders and advocates such as Dr. Vicky Kelly, Director of the Delaware Division of Family Services. Dr. Kelly has dedicated her career to meeting the needs of children and families in Delaware.

About The Purple Ribbon Event

The event will feature a cocktail party, survivors' art displays, keynote address and award presentations on Thursday, October 8th from 6:00pm-9:00pm at the Christiana Hilton in Newark. Honorees are Dr. Vicky Kelly (Vision of Peace Award), Director of the Delaware Division of Family Services; Mone't Jackson (Spirit of Advocacy Award), DFS Liaison for Child, Inc.; and Del-One Federal Credit Union (Corporate Citizenship Award).

For more information about the event, visit www.dcadv.org.

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The Delaware Coalition Against Domestic Violence (DCADV) is a statewide, non-profit organization with a membership including domestic violence agencies and programs providing shelter and direct services to adult victims of domestic violence, allied organizations, and caring individuals. Since its founding in 1994, DCADV has engaged in a variety of activities, including public education efforts, training and prevention initiatives, and systems advocacy. DCADV works closely with the criminal justice, health care, education, advocacy and social service communities to facilitate the creation of effective policies and programs for battered women and their children. In all of these efforts, DCADV is a crucial voice for domestic violence victims and their families.

For media only: Media are invited to attend and cover the event.

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