CELEBRATING 20 YEARS

2014 ANNUAL REPORT

Highlights and Accomplishments from July 1, 2013 to June 30, 2014
Message From DCADV's Founding Leader

Dear Friend,

Ever since we began to celebrate DCADV’s 20th anniversary this past spring I’ve been reflecting on how exciting, challenging, and fulfilling this life-saving and life-changing work continues to be. Although Delaware was the last state to establish a statewide domestic violence coalition, DCADV has become a national advocacy and prevention leader and well-respected provider of cutting-edge training in the state. I’m so proud that empowerment advocacy and the voices of victims have continued to be at the core of everything we do.

Our board and staff kicked off this anniversary year with a new strategic plan that positions us to be the change we want to see. Our goal is to create a more peaceful and just society by focusing on prevention and true social change. But we’ve always known we can’t do this work alone and we continue to need more people, including you, engaged in this mission.

This is my final letter to you as Executive Director of DCADV, as I will soon be ending my tenure in this position after 20 amazing years. I know I can count on our committed members, partners, board, and staff to support DCADV during this period of change and far into the future. In honor of this transition, I am pleased to announce that we are creating a legacy fund intended to help sustain DCADV into the future. I hope you will join me in becoming a Founding Donor of this fund. Contact our office to learn more.

As you read through this Annual Report, I hope you will be as inspired as I continue to be about the impact we’re making in Delaware, and will commit to helping DCADV envision its next 20 years.

In Peace,

[signature]

About DCADV

The Delaware Coalition Against Domestic Violence is a statewide, nonprofit organization of domestic violence agencies and individuals working to eliminate domestic violence through:

- Acting as an educational and informational resource to our member agencies and the community;
- Advocating for domestic violence concerns in Delaware;
- Providing a strong, unified statewide voice for victims of domestic violence and their children, domestic violence programs, and victim service providers.

DCADV works in partnership with direct service providers, government officials, and business and community partners to promote equality in relationships while striving to alter the social conditions that allow violence and abuse to occur.

Member Organizations provide direct services to adult victims of domestic violence and/or operate shelters for battered women. Member Organizations support the mission, goals, and philosophy of DCADV and work with DCADV to create an environment in which those victimized by domestic violence become empowered.
**Passionate Volunteers**

Matred Conaway is an active member of DCADV’s Women of Color Task Force, and a past Board Member and WEAVER Task Force member. She has sung about her experience as a victim in her original song, “I Can” at numerous DCADV events and trainings to raise awareness and inspire victims to become survivors. She helps share life-saving information at resource fairs and participates in numerous public awareness activities.

Matred is a wonderful example of our many committed supporters who help us make a huge difference in Delaware.

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**Committed Companies**

BlackRock was honored with DCADV’s Corporate Citizenship Award in October 2013 because of their strong corporate advocacy for preventing and ending domestic violence in Delaware. The company has provided financial support for economic justice and prevention initiatives, for multiple public awareness efforts, and matches its employees’ donations to DCADV.

BlackRock employees have also become actively engaged, serving on DCADV’s Board of Directors and Prevention and Social Change Committee, holding fundraisers, and volunteering to support DCADV events.

We thank BlackRock for serving as an example of the many ways national corporations and local businesses can support our mission.

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**Financials**

<table>
<thead>
<tr>
<th>Income</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants $1,029,177 (89.3%)</td>
<td>Program Services $1,040,933 (89.2%)</td>
</tr>
<tr>
<td>Special Events $25,542 (2.2%)</td>
<td>General Administration $125,636 (10.8%)</td>
</tr>
<tr>
<td>Miscellaneous Income $2,687 (0.2%)</td>
<td>Contributions $75,792 (6.6%)</td>
</tr>
<tr>
<td>Conference Fees/Trainings $10,779 (0.9%)</td>
<td></td>
</tr>
<tr>
<td>Contributions $75,792 (6.6%)</td>
<td></td>
</tr>
</tbody>
</table>

**Unrestricted**

Unrestricted funds from Supporting Membership fees, cell phone drives, special event sponsorships and ticket sales, and donations support DCADV’s advocacy and awareness efforts.

For every dollar invested in DCADV, $0.89 goes directly toward our advocacy, awareness, prevention, and training work.

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**You Make the Difference!**

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As we say a heartfelt “thank you” to Carol, we also acknowledge that she is symbolic of the many tremendous volunteers and donors we are privileged to work with at DCADV. We need and appreciate you all!
DCADV sponsored a local implementation of the national NO MORE public awareness campaign, featuring dozens of community partners holding up their own anti-violence messages. These appeared on the cover of the Get Involved supplement of The News Journal and on DCADV’s Facebook page.

DCADV participated in media outreach and public information efforts, including publishing articles and promoting Delaware’s hotline numbers in statewide print publications, radio stations, and on DART buses and shelters. Many materials were produced in Spanish, and all are still available on DCADV’s website for downloading.

1st THRIVE Delaware Conference
Addressed intimate partner violence as a public health issue featuring a "Talk THRIVE!" Town Hall with U.S. Senator Chris Coons and training on clinical interventions for domestic violence and reproductive coercion as well as participatory action research as a community prevention strategy.

August 2013

Member Recognition Event
Annual appreciation event for Supporting Members hosted in the home of Board Member Carol Arnott Robbins.

August 2013

Addressing Family Violence through Trauma-Informed Partnerships Conference
Increased the knowledge and skills of direct service professionals regarding the use of trauma-informed approaches when working with victims and survivors of domestic, family, and dating violence. Training was also offered on how organizations can become more trauma-informed.

September 2013

Purple Ribbon Event
Featured keynote speaker Juan Carlos Areán, Director of the National Latin@ Network, a project of Casa de Esperanza, and honored Corporate Citizen BlackRock, Vision of Peace Honoree Paulette Sullivan Moore and Spirit of Advocacy Awardee Juan Rodriguez.

October 2013

"Our staff and contractors have shared that this is one of the best trainings they have ever received."

–Public Health Nurse

Training Topics

- DV Awareness and Dynamics 10%
- Healthcare 1%
- Reproductive Coercion 13%
- Evaluation 1%
- Dating Violence 3%
- Vulnerable Populations 7%
- Signature Trainings 26%
- Domestic Violence Frameworks 4%

- DV/Substance Abuse & Mental Health 2%
- Workforce Development 1%
- Advocacy 2%
- Coalition Building 1%
- Financial Abuse 1%
- Prevention 6%
- Healthy Relationships 5%
- Trauma 15%
- Disabilities 2%
Sowing and Reaping Conference
This faith-focused training was hosted by DCADV’s Women of Color Task Force, while also aiming to address the culturally specific needs in Delaware communities of color. November 2013

DCADV responded to a variety of media requests, including a special national piece with UD Domestic Violence Concentration students by NPR’s White House correspondent Tamara Keith.

DV101
DCADV’s signature semi-annual training introduced new domestic violence advocates and others from the community to the basics of serving and working with victims and survivors of domestic violence. November 2013 and March 2014

Annual Meeting
Featured the Chair of WEAVER, DCADV’s survivors’ task force, who shared her experience and encouraged hope to survivors while recognizing the important work of service providers and advocates. December 2013

Peace, Love, and Bowling
Held during Teen Dating Violence Awareness and Prevention Month to educate and raise awareness, this fun event also raised funds and honored Jessica Casalvera, a young woman killed by her boyfriend in Bear in 2010. February 2014

Powerful Partnerships Conference
This collaborative research/advocacy conference co-hosted by the University of Delaware’s Department of Women and Gender Studies honored their 40th Anniversary along with the 20th Anniversary of the Violence Against Women Act (VAWA) and DCADV’s 20th Anniversary. April 2014

Members of DCADV’s Task Forces participated in many public awareness activities, including creating a suitcase art exhibit conveying the journey from victim to survivor, which was unveiled at the 2013 Purple Ribbon Event.

Thousands of resources were disseminated to providers and individuals throughout the state.

DCADV received a contract from the Division of Substance Abuse and Mental Health to provide training throughout the state for behavioral and mental health providers on how to start and sustain conversations about domestic violence.

The Coalition was also included in a grant awarded to the Division of Public Health focused on educating early childhood providers, healthcare ambassadors, and home visitors about the adverse effects of toxic stress in children, specifically those age 0-3 years.

2,570 Individuals Total

<table>
<thead>
<tr>
<th>Training Audiences</th>
<th>%</th>
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<tbody>
<tr>
<td>Member Organizations/Grant Partners</td>
<td>20%</td>
</tr>
<tr>
<td>Community Based Program Recipients</td>
<td>2%</td>
</tr>
<tr>
<td>Healthcare Providers/Educators</td>
<td>6%</td>
</tr>
<tr>
<td>Substance Abuse/Mental Health Providers</td>
<td>2%</td>
</tr>
<tr>
<td>Culturally &amp; Community-Specific Groups/Organizations</td>
<td>2%</td>
</tr>
<tr>
<td>State Coalitions</td>
<td>2%</td>
</tr>
<tr>
<td>Teachers</td>
<td>2%</td>
</tr>
<tr>
<td>State Systems</td>
<td>5%</td>
</tr>
<tr>
<td>Law Enforcement</td>
<td>3%</td>
</tr>
<tr>
<td>Multidisciplinary</td>
<td>43%</td>
</tr>
<tr>
<td>Students</td>
<td>11%</td>
</tr>
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As part of our DELTA state prevention plan, DCADV employed the following strategies during FY2014:

**ENGAGING MEN** as allies in helping to change conditions that allow domestic and sexual violence to occur.

With funding from Delaware’s Office of Women’s Health, DCADV created a new full-time Engaging Men Coordinator position to support and expand Delaware MEN (Men’s Education Network) from a network of individuals to a network of campus and community-based programs working to engage men in domestic and sexual violence prevention.

**SYSTEM NORMS CHANGE** to support Delaware’s domestic violence community, public health, and healthcare systems to build capacity for addressing domestic violence using a public health, prevention and health equity framework through:

- **CHANGES IN ORGANIZATIONAL PRACTICE**
- **WORKFORCE DEVELOPMENT**
- **DISSEMINATING RESULTS**
- **EDUCATION & MESSAGING**

**Senate Concurrent Resolution 9** was passed by the Delaware General Assembly in June 2013. It created a Blue Ribbon Task Force to review the idea of opening up all Family Court proceedings to the public. DCADV’s Director of Policy was appointed to the Task Force and co-chaired the work of the group from October through April. The Task Force issued a report which was followed by the introduction of legislation. Although the legislation was not passed in the 147th General Assembly, it is anticipated that legislation will be reintroduced in the coming session.

The Delaware Project Connect team provided education to Delaware’s congressional delegation about efforts in The First State to prevent and respond to domestic violence as a public health issue.

DCADV participated in various legislative advocacy efforts in Dover and in Washington, DC. A team from Delaware attended the annual National Network to End Domestic Violence Advocacy Day Conference and had an opportunity to meet with the staff from Delaware’s congressional delegation about national legislative and funding priorities. In addition, advocacy on the state’s budget, human trafficking, revenge pornography, and the protection from abuse statutes happened locally.
To date, Project Connect has provided training to over 1,000 healthcare providers and domestic violence advocates on healthy relationships and how to screen and respond to intimate partner violence and reproductive coercion. Many clinics have made changes to their policies and protocol. Additionally, domestic violence shelter programs have increased health resources and are now changing practices to better address reproductive health in safety planning with victims.

In order to build the next generation of advocates to have both direct service/advocacy and prevention expertise, DCADV worked in partnership with University of Delaware’s Department of Women and Gender Studies to make modifications to the Domestic Violence Prevention and Services Certification and Minor. Content of the Domestic Violence Prevention and Policy course, taught by DCADV staff, now includes prevention information. DCADV also piloted a full-time prevention practicum student placement in Summer 2014.

DCADV remained very engaged in the national prevention movement and had multiple opportunities to share Delaware-specific products and emerging findings with our peers across the country.

The safe + respectful project works with the community of Sparrow Run in New Castle County, surveying community needs, facilitating youth groups and retreats, and hosting events such as an outdoor movie night, a community-wide basketball tournament, father-child events, and a neighborhood BBQ to promote neighborhood cohesion and engage community members in a holistic approach to violence prevention.

Each project has created a community action team to ensure that prevention efforts are fully guided by members of the community.

DCADV’s DELTA FOCUS program also provided training, technical assistance, and funding for local prevention programming operated by Child, Inc. (safe + respectful) and People’s Place (REAL Relationships). Both projects run robust social media programs on Healthy relationships using several platforms (Facebook, Twitter, Instagram, websites, and blogs) covering topics such as boundaries, respect, pop culture, breaking up, media literacy, street harassment, technology safety, and gender and racial equity.

Both projects provide outreach and serve as resources to schools and community programs on prevention resources and the Healthy Relationships curricula for middle and high school students approved by Delaware’s Department of Education.

DCADV, with grant partners NAMI Delaware and UD’s Center for Disabilities Studies, completed the First State’s Equal Access to Safety Needs Assessment as part of the collaborative Disability Project. This assessment was significantly influenced by domestic violence survivors and individuals with a disability or mental illness and will help inform training, policy, and practice as we work to improve services for domestic violence victims who have a disability or mental illness.

The ‘Delaware Women in Charge of their Financial Futures’ project funded through the Allstate Foundation is part of DCADV’s larger focus on economic justice. This collaborative project with YWCA Delaware in New Castle County and People’s Place in Kent and Sussex Counties provides survivors with financial literacy education and offers resources to improve economic security and self-sufficiency through a match savings program. This project will expand to include Child, Inc. in the coming year.

COLLABORATIVE JUDICIAL INITIATIVES

DCADV launched its part in the Civil Justice Project, a collaborative research project with the University of Delaware to observe and collect data and examine outcomes and victims’ experiences on the Protection From Abuse process in Delaware’s Family Court.

With support from the Coalition and our member organizations, Family Court applied for and was selected to receive a Court Enhancement Project grant from the Office on Violence Against Women. This training and technical assistance grant looks to evaluate current court processes to determine if victim safety and child wellbeing can be improved, with a particular focus on custody decisions in cases involving domestic violence. DCADV is an active and engaged partner in this project.

DCADV worked with various partners including the Criminal Justice Council, direct service programs and WEAVER programs to improve our systems response to high risk victims of domestic violence. This effort culminated in the Criminal Justice Council awarding a VAWA grant to Capitol Police to improve how high risk cases coming into Family Court are identified and dealt with. Training on the Lethality Assessment Program is also included on this project.

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A special thanks to the following groups for holding fundraisers and cell phone drives to benefit DCADV, which raised more than $4,000 in unrestricted funds:

**First Unitarian Church**
**IdyleWild Farm**
**Incite Co**.

**Papad Academy**
**Prestige Academy**
**Salvation Army**

**Gifts in Memory of Honor of Loved Ones:**
*Amy & Bill George*  **Geri Lewis Loper**  ***Joyce McSurdy***  **Paulette Sullivan Moore**  **Juan Rodriguez**  **Dr. Indu Dixit**