# CELEBRATING 20 YEARS



# 2014 ANNUAL REPORT

Highlights and Accomplishments from July 1, 2013 to June 30, 2014



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#### **BOARD OF DIRECTORS**

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## **DCADV STAFF**

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### **MESSAGE FROM DCADV'S FOUNDING LEADER**

Dear Friend,

Ever since we began to celebrate DCADV's 20<sup>th</sup> anniversary this past spring I've been reflecting on how exciting, challenging, and fulfilling this life-saving and life-changing work continues to be. Although Delaware was the last state to establish a statewide domestic violence coalition, DCADV has become a national advocacy and prevention leader and well-respected provider of cutting-edge training in the state. I'm so proud that empowerment advocacy and the voices of victims have continued to be at the core of everything we do.

Our board and staff kicked off this anniversary year with a new strategic plan that positions us to be the change we want to see. Our goal is to create a more peaceful and just society by focusing on prevention and true social change. But we've always known we can't do this work alone and we continue to need more people, including you, engaged in this mission.

This is my final letter to you as Executive Director of DCADV, as I will soon be ending my tenure in this position after 20 amazing years. I know I can count on our committed members, partners, board, and staff to support DCADV during this period of change and far into the future. In honor of this transition, I am pleased to announce that we are creating a legacy fund intended to help sustain DCADV into the future. I hope you will join me in becoming a Founding Donor of this fund. Contact our office to learn more.

As you read through this Annual Report, I hope you will be as inspired as I continue to be about the impact we're making in Delaware, and will commit to helping DCADV envision its next 20 years.

In Peace,

land fast

# **ABOUT DCADV**

The Delaware Coalition Against Domestic Violence is a statewide, nonprofit organization of domestic violence agencies and individuals working to eliminate domestic violence through:

- Acting as an educational and informational resource to our member agencies and the community;
- Advocating for domestic violence concerns in Delaware;
- Providing a strong, unified statewide voice for victims of domestic violence and their children, domestic violence programs, and victim service providers.

DCADV works in partnership with direct service providers, government officials, and business and community partners to promote equality in relationships while striving to alter the social conditions that allow violence and abuse to occur.

Member Organizations provide direct services to adult victims of domestic violence and/or operate shelters for battered women. Member Organizations support the mission, goals, and philosophy of DCADV and work with DCADV to create an environment in which those victimized by domestic violence become empowered.

#### **FINANCIALS**

Grants

(89.3%)

\$2.687

\$10.779

(0.2%)

(0.9%)

\$1,029,177

**Miscellaneous Income** 

**Conference Fees/Trainings** 

You Make the

**Difference!** 

Unrestricted funds from

Supporting Membership

fees, cell phone drives, special event

sponsorships and ticket

sales, and donations

support DCADV's advocacy and

awareness efforts

#### INCOME

Special Events \$25,542 (2.2%)

> Membership **\$8,947** (0.8%)

Contributions **\$75,792** (6.6%)

**EXPENSES** 

Program Services \$1,040,933 (89.2%)

General Administration \$125,636 (10.8%)

For every dollar invested in DCADV, \$0.89 goes directly toward our advocacy, awareness, prevention, and training work.

## **INSPIRING DONORS**

Carol Arnott Robbins is not only a longtime DCADV Board Member and Chair of the Communications and Development Committee, but she is a committed Supporting Member and donor who has actively worked to engage her employer and new supporters. In the past year she has sponsored 11 new Supporting Members.

As we say a heartfelt "thank you" to Carol, we also acknowledge that she is symbolic of the many tremendous volunteers and donors we are privileged to work with at DCADV. We need and appreciate you all!

# **COMMITTED COMPANIES**

BlackRock was honored with DCADV's Corporate Citizenship Award in October 2013 because of their strong corporate advocacy for preventing and ending domestic violence in Delaware. The company has provided financial support for economic justice and prevention initiatives, for multiple public awareness efforts, and matches its employees' donations to DCADV.



BlackRock employees have also become actively engaged, serving on DCADV's Board of Directors and Prevention and Social Change Committee, holding fundraisers, and volunteering to support DCADV events.

We thank BlackRock for serving as an example of the many ways national corporations and local businesses can support our mission.

#### **PASSIONATE VOLUNTEERS**

Matred Conaway is an active member of DCADV's Women of Color Task Force, and a past Board Member and WEAVER Task Force member. She has sung about her experience as a victim in her original song, "I Can" at numerous DCADV events and trainings to raise awareness and inspire victims to become survivors. She helps share life-saving information at resource fairs and participates in numerous public awareness activities.

Matred is a wonderful example of our many committed supporters who help us make a huge difference in Delaware.





TRAINING



DCADV sponsored a local implementation of the national NO MORE public awareness campaign, featuring dozens of community partners holding up their own anti-violence messages. These appeared on the cover of the Get Involved supplement of The News Journal and on DCADV's Facebook page.



Peace, Love, and **Bowling attracted** teens, families, partners, and Miss Wilmington and Miss Hockessin.

NO MÁS

DCADV participated in media outreach and public information efforts, including publishing articles and promoting Delaware's hotline numbers in statewide print publications, radio stations, and on DART buses and shelters. Many materials were produced in Spanish, and all are still available on DCADV's website for downloading.

Major Events	Addressed intimate partner violence as a public health issue featuring a "Talk THRIVE!" Town Hall with U.S. Senator Chris Coons and training on clinical interventions for domestic violence and reproductive coercion as well as participatory action research as a community prevention strategy. <i>August 2013</i>	Member Recognition Event Annual appreciation event for Supporting Members hosted in the home of Board Member Carol Arnott Robbins. August 2013	Addressing Family Violence through Trauma-Informed Partnerships Conference Increased the knowledge and skills of direct service professionals regarding the use of trauma-informed approaches when working with victims and survivors of domestic, family, and dating violence. Training was also offered on how organizations can become more trauma- informed. September 2013	Purple Ribbon Event Featured keynote speaker Juan Carlos Areán, Director of the National Latin @ Network, a project of Casa de Esperanza, and honored Corporate Citizen BlackRock, Vision of Peace Honoree Paulette Sullivan Moore and Spirit of Advocacy Awardee Juan Rodriguez. <i>October 2013</i>
<b>Training Topics</b>			Dating Delence 3% Vulnerable Populations 7% Signate Trainings   Financial Abuse 1% Prevention 6% Healthy Relationship	26% Frameworks 4% Trauma Disabilities



Members of DCADV's Task Forces participated in many public awareness activities, including creating a suitcase art exhibit conveying the journey from victim to survivor, which was unveiled at the 2013 Purple Ribbon Event.

> DCADV responded to a variety of media requests, including a special national piece with UD Domestic Violence Concentration students by NPR's White House correspondent Tamara Keith.





Sowing and Reaping Conference This faith-focused training was hosted by DCADV's Women of Color Task Force, while also aiming to address the culturally specific needs in Delaware communities of color. November 2013 DV101 DCADV's signature semi-annual training introduced new domestic violence advocates and others from the community to the basics of serving and working with victims and survivors of domestic violence. November 2013 and March 2014 Annual Meeting Featured the Chair of WEAVER, DCADV's survivors' task force, who shared her experience and

who shared her experience and encouraged hope to survivors while recognizing the important work of service providers and advocates. December 2013 Peace, Love, and Bowling Held during Teen Dating Violence Awareness and Prevention Month to educate and raise awareness, this fun event also raised funds and honored Jessica Casalvera, a young woman killed by her boyfriend in Bear in 2010. February 2014

#### Powerful Partnerships Conference

This collaborative research/ advocacy conference cohosted by the University of Delaware's Department of Women and Gender Studies honored their 40th Anniversary along with the 20th Anniversary of the Violence Against Women Act (VAWA) and DCADV's 20<sup>th</sup> Anniversary. *April 2014* 

DCADV received a contract from the Division of Substance Abuse and Mental Health to provide training throughout the state for behavioral and mental health providers on how to start and sustain conversations about domestic violence.

The Coalition was also included in a grant awarded to the Division of Public Health focused on educating early childhood providers, healthcare ambassadors, and home visitors about the adverse effects of toxic stress in children, specifically those age 0-3 years.

# **Training Audiences**

# Member Organizations/Grant Partners - 20%State Coalitions - 2%Community Based Program Recipients - 1%Teachers - 5%Healthcare Providers/Educators - 6%State Systems - 5%

Substance Abuse/Mental Health Providers - 2%

Culturally & Community-Specific Groups/ Organizations - 2% Teachers - 5% State Systems - 5% Law Enforcement - 3% Multidisciplinary - 43%

Students - 11%

&

# ENGAGING MEN

as allies in helping to change conditions that allow domestic and sexual violence to occur.

With funding from Delaware's Office of Women's Health, DCADV created a new full-time Engaging Men Coordinator position to support and expand **Delaware MEN** (Men's Education Network) from a network of individuals to a network of campus and community-based programs working to engage men in domestic and sexual violence prevention.

# SYSTEMto support Delaware's domestic<br/>violence community, public health, and<br/>healthcare systems to build capacity<br/>for addressing domestic violence using<br/>a public health, prevention and health<br/>equity framework through:

CHANGES IN ORGANIZATIONAL PRACTICE

#### WORKFORCE DEVELOPMENT

**DISSEMINATING RESULTS** 

**EDUCATION & MESSAGING** 

Senate Concurrent Resolution 9 was passed by the Delaware General Assembly in June 2013. It created a Blue Ribbon Task Force to review the idea of opening up all Family Court proceedings to the public. DCADV's Director of Policy was appointed to the Task Force and co-chaired the work of the group from October through April. The Task Force issued a report which was followed by the introduction of legislation. Although the legislation was not passed in the 147<sup>th</sup> General Assembly, it is anticipated that legislation will be reintroduced in the coming

session.





The Delaware Project Connect team provided education to Delaware's congressional delegation about efforts in The First State to prevent and respond to domestic violence as a public health issue.

DCADV participated in various legislative advocacy efforts in Dover and in Washington, DC. A team from Delaware attended the annual National Network to End Domestic Violence Advocacy Day Conference and had an opportunity to meet with the staff from Delaware's congressional delegation about national legislative and funding priorities. In addition, advocacy on the state's budget, human trafficking, revenge pornography, and the protection from abuse statutes happened locally.

To date, **Project Connect** has provided training to over 1,000 healthcare providers and domestic violence advocates on healthy relationships and how to screen and respond to intimate partner violence and reproductive coercion. Many clinics have made changes to their policies and protocol. Additionally, domestic violence shelter programs have increased health resources and are now changing practices to better address reproductive health in safety planning with victims.

In order to build the next generation of advocates to have both direct service/advocacy and prevention expertise, DCADV worked in partnership with University of Delaware's Department of Women and Gender Studies to make modifications to the Domestic Violence Prevention and Services Certification and Minor. Content of the Domestic Violence Prevention and Policy course, taught by DCADV staff, now includes prevention information. DCADV also piloted a full-time prevention practicum student placement in Summer 2014.

DCADV remained very engaged in the national prevention movement and had multiple opportunities to share Delaware-specific products and emerging findings with our peers across the country.

The safe + respectful project works with the community of Sparrow Run in New Castle County, surveying community needs. facilitating youth groups and retreats, and hosting events such as an outdoor movie night, a communitywide basketball tournament. father-child events, and a neighborhood BBQ to promote neighborhood cohesion and engage community members in a holistic approach to violence prevention.

DCADV's DELTA FOCUS program also provided training, technical assistance, and funding for local prevention programming operated by Child, Inc. (safe + respectful) and People's Place (REAL Relationships). Both projects run robust social media programs on Healthy relationships using several platforms (Facebook, Twitter, Instagram, webships project sites, and blogs) covering topics has worked to such as boundaries, respect, engage students pop culture, breaking up, at various high media literacy, street schools throughout harassment, technology safety, and gender

Kent and Sussex Counties to increase student involvement in promoting healthy relationships.

The

REAL

**Relation-**

Each project has created a community action team to ensure that prevention efforts are fully guided by members of the community.

Both projects provide outreach and serve as resources to schools and community programs on prevention resources and the Healthy Relationships curricula for middle and high school students approved by Delaware's Department of Education.

and racial

#### **COLLABORATIVE JUDICIAL INITIATIVES**

DCADV launched its part in the **Civil Justice Project**, a collaborative research project with the University of Delaware to observe and collect data and examine outcomes and victims' experiences on the Protection From Abuse process in Delaware's Family Court.

With support from the Coalition and our member organizations, Family Court applied for and was selected to receive a Court Enhancement Project grant from the Office on Violence Against Women. This training and technical assistance grant looks to evaluate current court processes to determine if victim safety and child wellbeing can be improved, with a particular focus on custody decisions in cases involving domestic violence. DCADV is an active and engaged partner in this project.

DCADV worked with various partners including the Criminal Justice Council, direct service programs and WEAVER members to improve our systems response to high risk victims of domestic violence. This effort culminated in the Criminal Justice Council awarding a VAWA grant to Capitol Police to improve how high risk cases coming into Family Court are identified and dealt with. Training on the Lethality Assessment Program is also included on this project.

DCADV, with grant partners NAMI Delaware and UD's Center for Disabilities Studies, completed the First State's Equal Access to Safety Needs Assessment as part of the collaborative **Disability Project**. This assessment was significantly influenced by domestic violence survivors and individuals with a disability or mental illness and will help inform training, policy, and practice as we work to improve services for domestic violence victims who have a disability or mental illness.

#### The "Delaware Women in Charge of their

Financial Futures" project funded through the Allstate Foundation is part of DCADV's larger focus on economic justice. This collaborative project with YWCA Delaware in New Castle County and People's Place in Kent and Sussex Counties provides survivors with financial literacy education and offers resources to improve economic security and self-sufficiency through a match savings program. This project will expand to include Child, Inc. in the coming year.

# **DCADV MEMBERS**

#### SUPPORTING INDIVIDUALS & ORGANIZATIONS

Champions (\$500) Steve Dentel & Carol Post Dawn Marie Powell

#### Advocates (\$250)

Carol Arnott Robbins Barbara Benezet **Ruth Fleury-Steiner** Dr. Vicky Kelly Pam Leland George Winston, III

Friend \$100

Ann C. Altemus Mona & Tim Bavard David Bolz Anne Boylan **Blanche Creech** Colin Dentel-Post & Crystal Woodford Dominic & Marilyn DiToro Ruth Fleury-Steiner Debbie Gottschalk Debbie & Steve Heaedus David Hunt **Elspeth Hynes** Berta Kerr Tom & Debbie Hall Rebecca Lowe Kathleen McDaniel Fave Myers Gordon Reed Marcey Rezac Paulette Sullivan Moore Janet Tillman Will Wightman

#### Household (\$75)

Richard & Lori Johnson Susan Miller

Basic and Others (\$15 to \$50) Wendy Bailey Leslie Brower Kathv Brown Ruth E. S. Cain Angela Cherry Jane Curschmann Michele DeJohn Mariorie Deska Yvonne Dodd, LCSW Elyssa Doner Stacy Donev Colleen Dougherty **Catherine Dukes** Spencer & Barbara Everett Francesca Fioravanti John Ford Stephanie Geffert Lauren Gibson Regina Grav Rachael Greenberg Deborah Hudson Tanyel Johnson Eleanor Kiesel Jennifer Lilie Amanda Longacre Patti Mattson-Hannigan Carmen Mendez **Betty Metzler** Michelle Pierson Scott Michels Susanne Miller Marki Mosley John Mucha Kvlie Parrotta Margaret Parsons Melissa Pennachi Barry Peterman Debra Reed Jovce Rohn **Ronald & Jean Samuels** Judith Schneider

Marilyn Siebold Lori Sitler Martha Smith Stephanie Staats Judy Symes Amy Tomko Fav Whittle J. Robert Woods Dory Zatuchni

Supporting Organizations Tier 2 (\$250) City of Wilmington La Esperanza Wilmington City Council

#### Tier 1(\$100)

Children & Families First ContactLifeline **Delaware Capitol Police** Delaware Division of Social Services Mental Health Association in Delaware NAMI Delaware Pieces of a Dream. Inc. Prevent Child Abuse Delaware Sexual Offense Support (S.O.S.), UD Wilmington Police Department

**Businesses** Food Safety Solutions. Inc. Healthy Minds

#### MEMBER **ORGANIZATIONS**

Child, Inc. Community Legal Aid Society, Inc. Delaware Center for Justice People's Place II. Inc. YWCA Delaware

A special thanks to the following groups for holding fundraisers and cell phone drives to benefit DCADV, which raised more than \$4,000 in unrestricted funds:

> First Unitarian Church IdyleWild Farm Incyte Corp.

Padua Academy **Prestige Academy** Salvation Army

**Delaware Criminal Justice Council Futures Without Violence** 

State of Delaware Grant In Aid U.S. Department of Health and Human Services. Centers for Disease Control and Prevention

Government

- **DELTA Focus Grant** U.S. Department of Health and
- Human Services Family Violence Prevention and Services Act State Coalition Grant U.S. Department of Justice, Office on Violence Against Women **Disabilities Grant**

Carol Arnott Robbins Mona & Tim Bavard Sandra Beckwith Barbara Benezet Bertucci's of Wilmington Anne Boylan Stephanie Boyle **Towanda Brown** Brian Camphausen **Carlyn Marie Vickers** Colin Dentel-Post & Crystal Woodford Steve Dentel & Carol Post Tracie Dixon Stacy Doney Middletown Counseling Services **Robert Frelick** George M Leader Family Corp.\*\*\*

# FUNDERS

#### U.S. Department of Justice, Office on Violence Against Women State Coalition Grant

**Foundations and Corporations** 

Agilent Technologies Allstate Foundation Belftint, Lyons & Shuman, P.A. BlackRock Financial Management, Inc. The Sallie Mae Fund Shelter Alliance, GRC Wireless, Inc. Verizon Foundation

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# SPECIAL EVENT

# SPONSORS

Verizon Wireless Verizon Foundation BlackRock Highmark Blue Cross Blue Shield Delaware Delaware City Refining Co. M&T Bank Healthy Minds\*\*\*\*\* Artisans' Bank **Chahalis Ward Management Group** at UBS Financial

Paul & Shannon Fioravanti People's Place II, Inc. **RE/MAX** Associates Steve Dentel & Carol Post\*\*\*\* James F. Flanders George & Bernadette Winston ACLU Delaware Vicky & Patrick Kelly Mr. & Mrs. Thomas Moore. Jr.

Gifts in Memory of Honor of Loved Ones: \*Amy & Bill George \*\*Geri Lewis Loper \*\*\*Joyce McSurdy

\*\*\*\*Paulette Sullivan Moore \*\*\*\*\*Juan Rodriguez \*\*\*\*\*Dr. Indu Dixit