The Delaware Coalition Against Domestic Violence is a statewide, nonprofit organization of domestic violence agencies and individuals working to eliminate domestic violence through:

- Acting as an educational and informational resource to our member agencies and the community;
- Advocating for domestic violence concerns in Delaware;
- Providing a strong, unified statewide voice for victims of domestic violence and their children, domestic violence programs, and victim service providers.

Highlights and Accomplishments from July 1, 2010 to June 30, 2011
Dear Friend,

I never cease to be inspired by the wonderful work that goes on every day at the Delaware Coalition Against Domestic Violence and our partner organizations throughout Delaware. DCADV has a very real commitment to collaboration, believing that it will take all of us to end domestic violence. This past year, DCADV’s staff, board members, volunteers and collaborative partners engaged in work that was both exciting and groundbreaking as we created new connections, strengthened existing relationships and expanded both prevention and intervention programs in new directions. I’ve highlighted a few of these activities below and many more details are included in this Annual Report.

Building on earlier efforts to get men more involved in preventing domestic violence, the Coalition hosted a “Call to Men” workshop with Tony Porter in October 2010. A number of men answered the “Call,” resulting in the formation of the Delaware Men’s Education Network (www.DelawareMEN.org). A complementary print and radio public awareness campaign targeting men and boys called “Check Yourself” was launched by our Communications team that same month. Delaware M.E.N. later produced a powerful PSA that aired in a Dover theater in June 2011. Talk about turning advocacy into action!

A second new initiative began in October 2010 when DCADV was awarded an Office on Violence Against Women Disabilities grant funding a three-year collaborative project with partners NAMI Delaware and UD’s Center for Disabilities Studies, aimed at increasing Delaware’s ability to serve victims of domestic violence with disabilities and/or mental illness. This challenging initiative will ultimately help improve access to services by identifying and addressing needs in both the domestic violence and disabilities service communities. It also complements our existing Mental Health and Trauma project.

Another exciting collaboration incorporates both prevention and intervention. DCADV has partnered with UD’s Department of Women’s Studies to create a Domestic Violence Prevention and Services Concentration. This Verizon Foundation-funded initiative will help create the next generation of trained, dedicated advocates by offering course work and practical experience at the undergraduate level.

Of course, collaboration and partnership is really inherent in everything we do at DCADV. Whether we’re hosting the Annual Retreat for Advocates, advocating for legislative or policy change, hosting a resource table or distributing “Check Yourself” flyers and cards, all of our work is only possible because of the other organizations we work with, the survivors we serve, the funders who support us, and the community members who believe in us and our cause.

This has been a good year for DCADV and we are planning to make the next one even better. I’d like to take a moment to thank all of you who have contributed to DCADV in so many ways this year. You are what makes all we do possible.

In Peace,

Carol Post
Executive Director
The Delaware Coalition Against Domestic Violence (DCADV), founded in 1994, is a statewide, nonprofit organization of domestic violence agencies, allied organizations, and supportive individuals. DCADV serves as an “umbrella” to many Delaware domestic violence programs, including shelters, hotlines, and victim support/advocacy programs. Over the past 17 years, DCADV’s efforts have focused on enhancing the services, legal remedies, and resources available to assist victims of domestic violence while increasing public awareness about the terrible cost of domestic violence in our society. DCADV staff and partners worked collaboratively throughout the year to address and prevent this critically important problem, and to support and engage others to do the same.

DCADV is recognized as a leader in domestic violence training for advocates, criminal and civil justice personnel, and social service staff, reaching over 1,550 participants this year at our annual conference, semiannual DV 101 trainings, and workshops on topics ranging from domestic violence in the workplace to effects on children to risk assessment and safety planning. DCADV also offers Domestic Violence Specialist Certification to ensure a well-trained advocacy community.

DCADV’s DELTA program continued to be funded by the CDC to support primary prevention work at the state and community levels. The DELTA prevention strategy has become embedded in Delaware’s health education programming via the Developing Healthy Relationships high school unit, development of a complementary middle school unit, changes in policies that promote interpersonal violence prevention programming, teacher training and technical assistance, as well as evaluation and sustainability planning. Our work of engaging men successfully launched the new Delaware Men’s Education Network (Delaware M.E.N.) and two new PR campaigns: “Check Yourself” and “It’s In My Neighborhood.” Nationally, there is much interest in the efforts and progress that have been made in Delaware in these areas.

DCADV engaged in numerous efforts to foster policy and legislative change, including sponsoring our Legislative Action Project (LEAP) Advocacy Day at Legislative Hall in Dover, participating in the National Network to End Domestic Violence (NNEDV) Advocacy Day in Washington, DC, and working in partnership with legislators and advocates to support the passage of bills providing further protection and supports for victims. Recent legislation supported by DCADV includes the Attorney General’s bill that creates an Address Confidentiality Program; the Governor’s gun legislation; and bills to reform the juvenile sex offender registry, transform the Board of Parole, and expand food stamp eligibility. DCADV also worked to successfully oppose HB 80, which sought to remove the mental health option from our current parental notification law, which could have jeopardized the safety of young victims of abuse.

Policy staff provided ongoing technical assistance, referral, and systems advocacy support to members, partners, and the community. Noteworthy collaborations included working with the Office of the Public Defender to keep victims who are charged as defendants from receiving convictions and with the Delaware Division of Social Services to ensure support for victims using the Family Violence Option waiver. DCADV also continued to advocate for increased federal support and to engage LEAP volunteers to play an active role in advocating locally and nationally for DV issues. DCADV’s new Custody and Visitation Workgroup reviews victims’ experiences in the Delaware courts with the goal of developing strategies for better outcomes for survivors and their children.

DCADV expanded its work to enhance support for victims of Domestic Violence with disabilities and mental health conditions. The Trauma and Mental Health project continued with a number of important training events and ongoing technical assistance to address needs identified by mental health providers and domestic violence advocates. The new Disabilities Project is a cooperative planning and assessment grant to examine the intersection of domestic violence and disabilities and enhance resources in both communities.

Public awareness activities were expanded with a full time Communications and Development staff member and active volunteer committee. Ongoing media and community outreach included working with the media, launching and updating three public awareness campaigns, developing a new website (to be unveiled early next year), and distributing important information via resource fairs and community events. Communication and support for constituents included a new monthly E-Newsletter “The Advocates’ Voice” and a revised Supporting Membership structure with new benefits.

DCADV’s WEAVER and Women of Color Task Forces also contributed to outreach efforts by hosting several training and public information events and disseminating resources to support victims. WEACHER represents a vital voice for survivors while the Women of Color Task Force helps inform our work in communities of color.
DCADV engages in a wide range of activities to fulfill our mission. This work occurs in collaboration with our member and allied organizations, government leaders, corporate partners, and community advocates, and is informed by the voices of survivors. Many of DCADV’s accomplishments from July 1, 2010 to June 30, 2011 are listed on these pages.

1,566 individuals were trained on topics including primary prevention, healthy relationships, financial literacy for domestic violence survivors, domestic violence in the workplace, the trauma-informed approach, intimate-partner violence and children, and safety planning. More than 117 hours of training were provided at 40 training events or presentations to individuals and groups throughout Delaware. Trainings included DCADV’s semi-annual Domestic Violence 101 workshops in Dover, a “Call to Men” Roundtable, Department of Education teacher training, Courageous Bystander training, and presentations at local colleges, universities, and police departments. Participants came from system and community-based organizations, businesses, and faith communities and included a broad range of audiences from medical personnel and child protective workers to court judges.

125 advocates were trained at our Annual Advocates’ Retreat in June 2011 in Rehoboth. The 2-day retreat featured national, regional, and local speakers on topics including law enforcement initiatives, economic justice, trauma-informed advocacy, and engaging men and boys in domestic violence prevention. During this year, DCADV recertified 15 DV Specialists, which requires 24 additional training hours every 2 years.

DCADV unveiled the “Check Yourself” public awareness campaign asking men to reflect on their own behaviors that allow violence against women to continue. The campaign included flyers, cards, posters, print ads in Delaware Today and The News Journal, and radio ads on 1040 AM WILM and 94.7 FM WDSD throughout October 2010. Delaware M.E.N. volunteers produced a public service announcement called “It’s in My Neighborhood” that ran in the Dover movie theater throughout the month of June 2011 and is posted on the DCADV website. It invites other Delaware men to get involved, because, after all, domestic violence is in all of our neighborhoods.

DCADV laid the groundwork for increasing Delaware’s capacity to prevent domestic violence before it ever occurs with the publishing of “Delaware’s Plan for the Primary Prevention of Intimate Partner Violence” in October 2010. The state strategic plan called for increased engagement with nontraditional sectors, a focus on healthy relationships education, increased data collection and surveillance, and an emphasis on addressing cultural values and societal norms.

Teachers from over 29 schools and 8 districts received training on the new “Healthy Relationships” curriculum for grades 9-12 launched by DCADV and DELTA partners as a Model Unit of Instruction approved by the Department of Education. The five lesson-plan unit promotes gender respect, effective communication, and advocacy and explores media influence on cultural values and social norms.

And a small caucus of women participated in DCADV’s Call to Men Roundtable with Tony Porter in October 2010 to discuss strategies to promote concepts of healthy manhood, equality, and respect. Out of this event, Delaware Men’s Education Network (Delaware M.E.N.) was formed by a group of committed concerned men with the mission of involving men from throughout the state in promoting healthy, safe relationships.
The 15 Leading Men continued to serve as public faces representing all men who can take a stand against and work to prevent domestic violence. These leaders of government, business, law enforcement, media, faith organizations, and military are part of DCADV’s larger focus on engaging “nontraditional” stakeholders in prevention and outreach efforts.

The 2010 Purple Ribbon Event was held in October 2010 during domestic violence awareness month and featured keynote speaker Tony Porter, who also led a “Call to Men” Roundtable Event the following day. Premiere Sponsor Verizon Wireless helped us highlight The 15 Leading Men, followed by two exciting grant announcements: Verizon Foundation’s funding of a new Concentration in DV Prevention and Services at UD and Avon Foundation’s support of public awareness activities at DCADV.

First Lady Carla Markell accepted the Vision of Peace Award in honor of Governor Jack Markell at The Purple Ribbon Event DCADV’s team at NNEDV’s Advocacy Day in Washington, DC

Economic Justice training and technical assistance were provided to small and large audiences at workplaces and conferences including Delaware Money School’s Purses to Portfolio’s Conference, and directly to survivors and staff at People's Place’s SAFE program, where they also had the opportunity to receive individual support, obtain credit reports, develop financial plans, and open matching savings accounts.

Advocacy Events included the 3rd Annual Legislative Action Project (LEAP) Advocacy Day in April 2011, which gave LEAP volunteers an opportunity to learn about the legislative process, review current proposed legislation, and speak with members of Delaware's General Assembly about domestic violence and DCADV. In June 2011, DCADV staff, board, and volunteers participated in the National Network to End Domestic Violence (NNEDV) Advocacy Day, during which they learned about national advocacy and encouraged the White House and Delaware’s Congressmen to support increased funding for DV shelters and programs.

The Grants to Encourage Arrest Project (GTEAP) completed primary aggressor and lethality assessment training of all police officers at the 3 Police Departments involved in the project, and produced a video for ongoing training. Data collected from the now completed project was presented by GTEAP partners to a 70-person audience at the 2011 Advocates’ Retreat.

200+ Mental Health Providers and DV Advocates attended 1 or more of 5 Trauma-Informed Approach training programs presented through DCADV’s Mental Health and Trauma project. Speakers included national experts Dr. Carole Warshaw and Dr. Terri Pease of the National Center on DV, Trauma and Mental Health, and Dr. Sandy Bloom, creator of the Sanctuary Model.

Students at Wilmington University and University of Delaware collected cell phones to benefit DCADV

The 2010 Purple Ribbon Event DCADV staff at The Purple Ribbon Event

Geri Lewis-Loper was honored with the Spirit of Advocacy Award

First Lady Carla Markell accepted the Vision of Peace Award in honor of Governor Jack Markell at The Purple Ribbon Event

Senator Coons helped DCADV unveil our new, larger office at our Open House in April 2011

Staff from DCADV and DSAMH collaborated on a Trauma-Informed Approach Training with Sandy Bloom

DCADV’s Women of Color Task Force and Stephanie Ferrell answer questions at 2 of the more than 20 resource fairs DCADV participated in this year

DCADV said good-bye to Paulette Sullivan Moore and Will Wightman and welcomed Tya Pope and Lisa Becker on board

Paulette Sullivan Moore and Will Wightman and welcomed Tya Pope and Lisa Becker on board
DCADV has a long history of working collaboratively at local, regional, and national levels on efforts to improve Delaware’s system response to victims and abusers. DCADV staff serve on dozens of committees to ensure that the safety and empowerment of victims is paramount, and that offenders are held accountable. Examples from this past year are listed below. DCADV staff:

- supported and participated in a number of committees, events, and initiatives hosted by partners, including the Victims’ Rights Task Force, Domestic Violence Task Force, Domestic Violence Coordinating Council, Christiana Care, University of Delaware, Contact Lifeline, NAMI Delaware, Criminal Justice Council, and Department of Health and Social Services
- worked with the Division of Public Health to deepen collaborative efforts around prevention and other issues such as maternal/child health
- worked with the Intimate Partner Violence Prevention Consortium to focus on engaging men and providing healthy relationships education
- engaged in an eight-state collaborative involving the National Center on DV, Trauma and Mental Health and focused on improving the mental health community’s response to domestic violence
- participated on the Teen Dating Violence Task Force chaired by Delaware Senator Liane Sorenson
- worked with a multidisciplinary data workgroup led by UD’s Delaware’s Center for Alcohol and Drug Studies on the 2010 Delaware School Survey related to dating violence
- worked with 13 other State Coalitions as part of the CDC-funded DELTA national collaborative, and as part of the national DELTA Prep program, and served as a mentor to other funded Coalitions in the mid-Atlantic region pursuing prevention initiatives
- provided technical assistance to the Domestic Violence Task Force and engaged in outreach to encourage support by partner organizations
- partnered with Delaware’s Division of Substance Abuse and Mental Health to help mental health providers incorporate a trauma-informed approach when working with victims of domestic violence
- served on the Delaware Coalition on Health and Justice, to better serve women who are engaged in prostitution, many of whom are victims of DV/IVP and to enhance the trauma-informed capacity of Delaware’s probation system
- attended a two-day shelter accessibility meeting sponsored by the U.S. Department of Health and Human Services and NNEDV to make recommendations to make shelters more accessible and welcoming to all survivors seeking services
- worked with the Office on Violence Against Women and staff at the White House and the U.S. Department of Health and Human Services and U.S. Department of Justice on state and national issues.

DCADV’s Executive Director chaired the Program Committee of the National Network to End Domestic Violence, which is charged with guiding the training and technical assistance work of NNEDV to better support Coalitions and local programs. She was nominated by U.S. Attorney General Eric Holder to serve on the National Violence Against Women Advisory Committee, whose focus is on creating recommendations around child exposure to domestic violence and teen dating violence.
## Financial Summary

### Income

- **Membership**: $12,175
- **Special Events**: $15,798
- **Conference Fees / Training**: $27,987
- **Grants**: $616,385
- **Miscellaneous Income**: $10,705
- **Contributions**: $119,274
- **Total Income**: $802,324

### Expenses

- **Program Services**: $699,444
- **General Administration**: $102,032
- **Total Expenses**: $801,476

### Income Change

- **Change in Net Assets**: $848
- **Net Assets, Beginning of Year**: $198,875
- **Net Assets, End of Year**: $199,723

Note: These figures are from the draft audited financial statements.

## Major Funding Highlights

- The Avon Foundation joined as a new partner to support public awareness and general operating activities.
- Bank of America provided new, generous operating support, which helped expand internal capacity and infrastructure.
- Funding from Verizon Foundation and Blue Cross Blue Shield of Delaware supported our Mental Health and Trauma project.
- With funding from the Office on Violence Against Women, DCADV, Delaware City Police, and other partners completed the 3-year Grants to Encourage Arrest Project (GTEAP) to improve policy and arrest practices at 3 New Castle County police departments and DCADV, NAMI Delaware, and UD’s Center for Disabilities Studies began a new collaborative Disabilities project.
- The Center for Disease Control and Prevention (CDC) provided funding to continue supporting the DELTA prevention work of DCADV and its DELTA partners.
- Delaware Division of Substance Abuse and Mental Health cosponsored a trauma training with DCADV for mental health providers and DV advocates.
- HopeLine from Verizon sponsored the film screening of *Telling Amy’s Story* at the 2010 Advocates’ Retreat.
- Artisans’ Bank sponsored an Open House in our new Suite 903.
- Ben-Dom Printing Co. and Clear Channel supported printing and radio coverage of the “Check Yourself” PR Campaign.
- Companies throughout Delaware donated in-kind items for The Purple Ribbon Event, Advocates’ Retreat, and Open House.
- Verizon Wireless donated HopeLine phones and minutes for survivors of domestic violence.

## Sources of Unrestricted Funds

- 141 Supporting Member Organizations and Individuals joined as new and renewing members.
- More than $2,800 was raised from individuals through local United Way campaigns.
- Individuals and groups held several cell phone drives to collect used phones, which raised $1,755 in unrestricted funds for DCADV from Shelter Alliance.
- Verizon Wireless donated Eagles tickets, which raised $1,240 in two raffles.
- Friends joined us to raise funds and enjoy the national broadway tour of *The Color Purple* at the DuPont Theatre and purchased purple ties sponsored by the Fioravantis during Domestic Violence Awareness Month.
Thank You!

MEMBERS, FUNDERS & SUPPORTERS

Thank you to all of our members, funders, and supporters who contribute to our work to end domestic violence in Delaware. Tax-deductible donations and membership payments can be made online at www.dcadv.org by credit card or by mailing a check to DCADV. Contact our Director of Development at 302.658.2958 or sferrell@dcadv.org for questions about making a donation, joining as a member, holding a cell phone drive, or arranging a Planned Gift or gift in memory or in honor of a loved one.