Delaware MEN Launches Campaign to Pledge #IWill in Response to Nationwide #MeToo Movement

Amy Hopkins, DVS
Engaging Men Project Coordinator, Delaware Coalition Against Domestic Violence

Inspired by the courageous survivors who shared their personal stories on various social media platforms over the past several months with #metoo, the Delaware Men’s Education Network is committed to stand up and pledge what we will do to bring an end to sexual violence.

Throughout the month of April and in conjunction with Sexual Assault Awareness Month, we are asking members of our community to join the movement and take a stand against sexual violence by pledging #IWill. Since April 1st, we have been sharing these messages across a variety of social media accounts, including Facebook, Twitter, and Instagram.

The #IWill campaign is open to everyone. The onus to raise awareness about sexual violence is not solely the responsibility of survivors. Violence in our community impacts everyone. We all have a role to play in preventing it. We are aiming to change the conditions in society that allow violence and abuse to occur by challenging harmful gender roles and promoting healthy masculinity.

With this campaign, we hope to inspire members of our community to join the movement against sexual violence. What’s your #IWill pledge? Go to www.delawaremen.org for your free pledge poster. Share it with us to be featured on our social media!

Delaware MEN is a collaboration of campus, military and community-based organizations working to develop and sustain best practices for engaging men in sexual and domestic violence prevention. To learn more about Delaware MEN and see the #IWill pledges, visit the website at www.delawaremen.org.

Social media accounts
Instagram: @delawaremenorg
Facebook: www.facebook.com/DelawareMEN
Twitter: @delawaremenorg