



DELAWARE COALITION AGAINST DOMESTIC VIOLENCE

Breaking the cycle of violence.

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Delaware Coalition Receives \$61,180 Allstate Foundation Grant to Support Domestic Violence and Financial Abuse Victims

Grant gives Delaware domestic violence nonprofits access to vital financial empowerment tools to help victims break free and stay free from abuse

Wilmington, DE, June 21 2019 – The Delaware Coalition Against Domestic Violence (DCADV) announced today it received a \$61,180 Allstate Foundation Purple Purse Moving Ahead grant to provide financial empowerment resources to domestic violence and financial abuse survivors across the state. In total, the grant will provide critical support to more than 300 survivors served by our partners, Child Inc. People’s Place, and the YWCA of DE.

The Delaware Coalition is one of 25 state domestic violence coalitions across the country to receive a total of \$1.25 million Allstate Foundation Purple Purse Moving Ahead grants this year. The funds will support the organizations’ efforts to provide job training, matched-savings programs, low-interest loans, credit-building services and financial education to help domestic violence survivors prepare to break free and stay free from abusive relationships.

“Financial empowerment skills are vital to domestic violence victims as they progress on a path to safety. But, we often don’t have the resources and funds to help the many survivors that need it,” said Sue Ryan, Executive Director, DCADV. “The Allstate Foundation Purple Purse Moving Ahead grant helps us provide critical resources for hundreds of survivors to enable them to achieve a better future. We’re grateful for the continued support as we continually look to expand our services, reach and impact.”

Since 2005, The Allstate Foundation has focused on ending domestic violence by creating public awareness of financial abuse and providing funding and financial empowerment tools, like the [Allstate Foundation Purple Purse Moving Ahead curriculum](#), to nonprofits helping victims on their path to financial independence. The financial empowerment curriculum teaches people financial literacy skills, including building credit, budgeting and financial goal setting. The lessons and training guides are available to download for free in English and Spanish on [PurplePurse.com](#) and [espanol.PurplePurse.com](#). Since 2011, Delaware has benefited from this partnership.

“The controlling tactics used by abusers create a devastating ripple effect that makes it feel nearly impossible for a domestic violence victim to break free and rebuild their life,” said Ellen Lisak, senior program officer, The Allstate Foundation. “With critical services from domestic violence nonprofits and free tools, like the Allstate Foundation Purple Purse Moving Ahead curriculum, victims can find a more hopeful path away from abuse and toward a safe and secure future.”

Purple Purse is a signature program of The Allstate Foundation, an independent, charitable organization made possible by subsidiaries of The Allstate Corporation. For more than 14 years, The Allstate Foundation has invested over \$66 million to end domestic violence and financial abuse and helped more than 1.7 million survivors rebuild their lives through financial empowerment.

The Allstate Foundation works to create more prosperous communities where people are inspired and empowered to fulfill their hopes and dreams by ending domestic violence, inspiring young people, developing nonprofit leaders and honoring Allstate volunteers. More information on The Allstate Foundation is available at AllstateFoundation.org and by following @AllstateFDN on [Facebook](https://www.facebook.com/AllstateFDN), [Twitter](https://twitter.com/AllstateFDN) and [Instagram](https://www.instagram.com/AllstateFDN).

About Delaware Coalition Against Domestic Violence

The Delaware Coalition Against Domestic Violence (DCADV) is a statewide, non-profit organization with a membership including domestic violence agencies and programs providing shelter and direct services to adult victims of domestic violence, allied organizations, and caring individuals. Since its founding in 1994, DCADV has engaged in a variety of activities, including public education efforts, training and prevention initiatives, and systems advocacy. DCADV works closely with the criminal justice, health care, education, advocacy and social service communities to facilitate the creation of effective policies and programs for battered women and their children. In all of these efforts, DCADV is a crucial voice for domestic violence victims and their families. More information can be found on their website at www.dcadv.org. They can be reached at 302-658-2958.

If you or someone you know is in a domestic violence situation, call the National Domestic Violence Hotline at 1-800-799-SAFE (7233) or TTY 1-800-787-3224.

In New Castle County, call 302-762-6110

In Kent/Sussex Counties, call 302-422-8058 or Abriendo Puertas at 302-745-9874

Our Partners

Child Inc. 302-762-8989

People's Place 302-422-8033

YWCA of DE 302-655-0039

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For media only:

The following individuals are available for interviews:

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